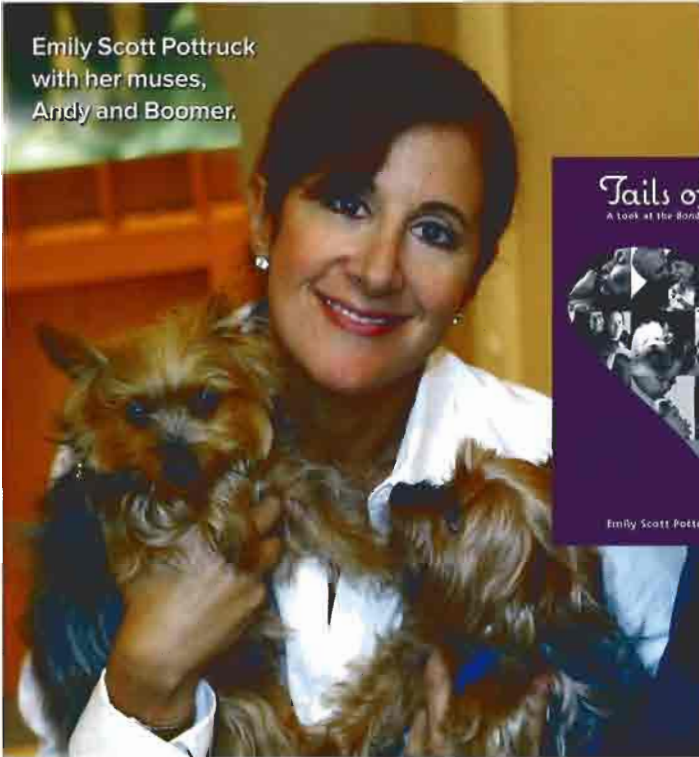
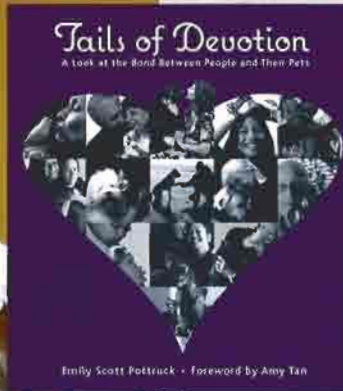


# Tails of DEVOTION

Emily Scott Pottruck  
with her muses,  
Andy and Boomer.



**A book that was a 'labor of love' brings more than \$250,000 to PAWS and our sister organizations.**



inspiration for the book. After Andy survived a near-fatal attack from another dog, Pottruck was moved to document the powerful bond between animals and their guardians—and the book was born. Every penny from the sale of the book—not just the profits—goes to animal-related groups.

How did Pottruck's book end up helping so many other nonprofits? "The book had been out about two months when I got a call from someone in Canada who worked with an animal rescue group," Pottruck explains. "They asked for a book that they could auction off—and I thought,

why limit this project to the Bay Area?"

The idea took off, says Pottruck—and she began donating books for non-profit fundraising auctions all over the country. "What resonated with people, I think, is that this is the gift that gives twice," Pottruck says. The beautifully designed hardbound book is a gift in and of itself—and course, every cent from the sale goes to a nonprofit group.

John Lipp, President of PAWS, remembers the first time he met Emily. "She was a force of nature. I knew, within seconds of our meeting, that this was a woman who not only had a vision for what this book could be, but that she was going to make it happen for all of us. Her passion for our mission and her nonstop dedication to this project inspired all of us at PAWS. Emily truly made a difference for the people and pets we serve."

Creating the book, self-publishing it, and getting the word out about it, says Pottruck, was one of the toughest jobs she's ever taken on. "This wasn't a 'build it and they will come' thing," says Pottruck. "It was a total labor of time and love."

And worth all the effort, she says today. "What kept me going were the e-mails I received from people that I didn't even know who read the book," Pottruck says. "One woman told me that she reads a page to her daughter every night, to teach her about compassion."

—CHRISTINE KENT

Two years ago, when Emily Scott Pottruck debuted her book, *Tails of Devotion: A Look at the Bond Between People and Their Pets*, she had a goal to raise money for five San Francisco organizations involved in animal welfare, including PAWS.

Today—after more hard work than she had possibly imagined—Pottruck's labor of love can count over 60 nonprofit groups as beneficiaries of the book's sales, and has raised more than \$250,000. The book features photographs of people and their pets, along with answers to a question posed by Pottruck: If you and your pet could communicate on paper, what would you say?

The responses—from celebrities like Robin Williams and Amy Tan, and regular folks like Elizabeth, a homeless woman in San Francisco—highlight the deep joy, love and companionship shared between humans and their animals (dogs, cats, bunnies, horses, birds and the occasional python and lizard). "You already know how much you mean to me," wrote Delancey Street Foundation founder Mimi Silbert to her dog, Amnesty. "Your constant love, loyalty, [and] generous, forgiving and brave spirit keep me going."

Pottruck's own Yorkshire Terriers, Andy and Boomer, were the

**To order your copy of *Tails of Devotion* and help support the programs of PAWS, call 415-979-9550 or go to [www.pawssf.org](http://www.pawssf.org).**